

## **Matt Huertas**

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<http://www.matthuertas.com>

### **PROFESSIONAL EXPERIENCE**

#### **Electronic Arts Ltd. (EA)**

*October 2008 - present*

##### **Associate Interface Designer**

Orlando, FL

Flash/ActionScript UI developer for seven titles under the EA Sports banner, primarily as a Xbox 360/PS3 developer; have also worked on Wii and PC products. Develop screen-mocks into fully functional screens with a focus on creating reusable elements and components both integral to the title and based on user feedback from previous years

- Responsible for the entire UI flow for all Tiger NextGen online features for the past three years, managed team members to ensure delegated projects on task
- Within each calendar year, work with several different teams to successfully ship multiple titles on deadline

##### **AAA Shipped Titles Include:**

- [ships March 27] Tiger Woods PGA Tour 13 (360/PS3)
- Tiger Woods PGA Tour 12: The Masters (360/PS3/PC)
- Tiger Woods PGA Tour 11 (360/PS3)
- Tiger Woods Online (PC)
- NCAA Football 10 (360/PS3)
- Madden Football (Wii)
- Tiger Woods PGA Tour 10 (360/PS3)

#### **Sapient**

*October 2007 – April 2008*

##### **Senior Interactive Developer**

Miami, FL

Lead developer on several million-dollar web-based product launches for large corporate advertising programs, from inception to completion, under extremely tight deadlines. Sites created with animation and web 2.0 standards, but built with graceful degradation.

- Created easy-to-update bilingual website for a Doral bank
- Worked directly with clients to guide them on available options for website development
- Assisted in the creation of SharePoint guidelines and templates for use on numerous client projects

#### **Alienware**

*October 2006 – October 2007*

##### **Web Editor**

Miami, FL

Web content lead, created and managed the large-scale website supporting dozens of product launches. Played a key role in the launch of four new product systems, complete with new microsites. Sole point of contact for maintenance and updates to Alienware.com which was responsible for 80% of Alienware's total sales

- Created HTML/CSS content based off of designers' mocks
- Collaborated in design decisions with a focus on usability and standards compliance
- Assisted in creation of new Alienware website from the ground up with a complete Ajax based user experience.
- Coded email blasts received by 150k+ subscribers.

**Vemark LLC**  
**Web designer, QA Manager**

*March 2005 –October 2006*  
Boca Raton, FL

Maintained mission critical systems for multiple locations, fixing issues within minutes, preventing the loss of thousands of dollars for our users.

- Created two custom websites in PHP for our users: one for support issues and the other for training.
- Oversaw input of salvage title information for nine different salvage locations

## **EDUCATION**

Associate Degree in Liberal Arts from Northern Virginia Community College in  
Manassas, VA

Some coursework completed at Maryland, Institute College of Art in Baltimore, MD

## **ACCOLADES**

- 2008 EA Tiburon **Rookie of the Year** nominee

## **LANGUAGES**

HTML5, CSS, jQuery, Prototype, Javascript, AS2, Flash, C++, PHP, Ruby, Wordpress,  
OOP, Perforce, Agile, Subversion